



## The County Vision

A safe, caring and vibrant rural “Community of Communities” committed to working with our neighbours to ensure the quality of life for all citizens.



## The Economic Development Vision

As a rural “community of communities” we will collaborate uniquely and innovatively to grow and retain our existing businesses, seek to attract new companies, develop and support entrepreneurs, and attract and retain our citizens.



## Our Guiding Principles

### Collaboration

The county has committed to conducting efforts in the region as a collaborative partner with other local organizations.

### Programs and Services Delivery

Provide citizens with effective, appropriate and financially responsible levels of service.

### Environment

Promote the value of a healthy, sustainable, natural environment and encourage its effective stewardship.

### Economic

Pursue economic initiatives that promote sustainability, diversification, and growth within the County and its member municipalities.

### Social

Support a strong, vibrant, and safe “Community of Communities” that addresses local values, social issues, and the well-being of its citizens.



## Economic Development Priorities - Succeeding Together Through...

### Strong Businesses

#### Objective#1:

Enhance local procurement opportunities (both from the supply and demand sides).

#### Objective #2:

Assist local businesses to increase their capacities to reach their goals.

#### Objective #3:

Increase the vitality and health of local businesses.

### Attracting Citizens

#### Objective #1:

Promote and foster newcomer attraction and retention in the Region.

#### Objective#2:

Ensure newcomers feel welcome and have successfully transitioned into the community.

### New Business Start-Ups

#### Objective #1:

Celebrate the Successes of the Region

#### Objective#2

Create support for entrepreneurship endeavours.

#### Objective #3

Create a culture of entrepreneurship in the region.

### New Business Investment

#### Objective #1:

Retain investment through effective succession.

#### Objective#2:

Build capacity to promote investment attraction within the Region.

#### Objective #3:

Ensure there are local financial mechanisms to support investment opportunities.

For more information about opportunities in the Flagstaff Region:

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